

fascinating FUSION

Technology, travel and our connection with **CULTURES AROUND THE GLOBE** are reflected in the **COLORS, PATTERNS** and **FUNCTIONALITY** of our clothing as we **FUSE PERFORMANCE AND STYLE**.



COLOR USAGE

ETHNIC-INSPIRED PATTERNS

Thanks to advances in printing techniques, we're seeing some great mash-ups of prints from around the world. Traditional folk prints, such as Navajo, Aztec, Ikat and Batik, are being combined and used as overall prints on everything from simple t-shirts to sweaters.

PINK BLOOM

Building on the popularity of Pantone's 2014 color of the year Radiant Orchid, colors like pink bloom and even neon pink are showing up in a wide range of goods from home products to clothing. Trend experts predict that this increased attention on Radiant Orchid will keep a whole range of pinks and purples in the spotlight for some time.

REGATTA BLUE

Indigo is a traditional dye that has been used for thousands of years to create some of the most identifiable patternwork around the globe. As indigo is washed and worn it develops into a beautiful, softened, familiar hue. With the renewed popularity of denim and our new interest in folk patterns, we are seeing this particular blue as a key color to pay attention to and to wear.



L556

C907

ON TREND

FLEECE BLAZER

We look at our wardrobes and are able to fuse our favorite sweatshirt or sport fabric with a tsuit jacket. Now we can look tailored and work-appropriate while being comfortable in our favorite fabrics at the office



L298

WOVEN STYLING

By merging polo fabrics and woven button-front styling we get the look of a woven shirt with the stretch of a knit! This combo can offer the classic look of a button-down shirt with the comfort of a polo or t-shirt.

TRAVEL CLOTHING

We no longer have to choose function or fashion. Now we can have the best of both worlds. Whether traveling the European rails or taking a local staycation, additional pockets, lightweight fabrics and functional accents transform everyday pieces into multi-purpose essentials.



POCKETS

J326

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MATERIALS



ST290

PACKABLE FABRICS

Our global and local adventures have sparked an increased demand for multi-functional garments. Packable, lightweight and ultra-durable fabrications are now essentials as we strike out through lush forests or concrete jungles.

PERFORMANCE FLEECE

Technology turns your favorite fleece into your go-to performance pullover. By adding a durable water repellent finish to the fabric, you can kick around on or off the field in adverse conditions while you stay warm and dry.

5-IN-1 PIQUE

Advanced technology fused with classic fabrications offer functional benefits to us that have never been available before. For example, the 5-in-1 pique offers snag-resistance, odor-fighting, moisture-wicking, is low pill and has a soil-release finish, making it easier for you to do your job without worrying if your clothes can keep up with your busy life.



EB500/EB501



WELDED

LOG201

POCKET TEE

DM340

DETAILS

POCKETS

Single-pocket t-shirts are a big sales item for many top brands and offer a great opportunity to showcase creative expression and unique printing techniques. Single-zipper pockets on jacket sleeves have been gaining popularity for several seasons and are now found on purely fashion-forward looks as well as on outdoor styles.

WELDED ELEMENTS

Not just for the super athlete anymore, welded details can be seen on jackets for the weekend warrior as often as on outerwear targeted for extreme sports. Welding can give small but impactful pops of color or can sometimes add water-resistant benefits.

