

SCHOOL

SALES

SYLLABUS

Ideas for schools, colleges and the fans who love them!

HIGH SCHOOL BY THE NUMBERS

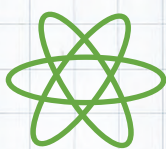
14.9  **MILLION**
students in 2015

29%  participate in clubs and organizations

 **\$17,000** average amount raised annually by booster clubs

55.5%  student athletes

COLLEGE BY THE NUMBERS

20.2  **MILLION**
students enrolled in 2015

More than **800** 
campuses support Greek Life



2 MILLION
club sport athletes



2,618
U.S. Colleges and Universities

SCHOOL SPIRIT

Show Your Colors!

Students and boosters take pride in showing off their school colors. From rallies to fundraisers and school events, outfit students and fans with school spirit essentials that build a sense of community.



- | | | | | |
|---|---|---|---|--|
| 1 ST640 Sport-Tek® PosiCharge® RacerMesh™ Polo | 5 LST235 Sport-Tek® Ladies Sport-Wick® Fleece Colorblock Hooded Pullover | 9 PT38 Port & Company® Rally Towel | 13 BG89 Port Authority® 12-Pack Cooler | 17 STC16 Sport-Tek® Flexfit® Performance Colorblock Cap |
| 2 LPC450V Port & Company® Ladies Fan Favorite V-Neck Tee | 6 F247 Sport-Tek® Tech Fleece 1/4-Zip Pullover | 10 BP78 Port & Company® Sweatshirt Blanket | 14 STA01 Sport-Tek® Spectator Gloves | 18 STC20 Sport-Tek® Spectator Beanie |
| 3 PC54 Port & Company® 5.4-oz 100% Cotton T-Shirt | 7 ST970 Sport-Tek® Colorblock Soft Shell Jacket | 11 BG601 Port Authority® Stadium Seat | 15 STA02 Sport-Tek® Spectator Scarf | 19 STC21 Sport-Tek® Pom Pom Team Beanie |
| 4 PC54Y Port & Company® Youth 5.4-oz 100% Cotton T-Shirt | 8 L248 Sport-Tek® Ladies Tech Fleece Full-Zip Hooded Jacket | 12 BG87 Port & Company® 6-Pack Cooler | 16 STC11 Sport-Tek® Dry Zone® Nylon Colorblock Cap | 20 STC28 Sport-Tek® Stripe Pom Pom Beanie |

SCHOOL SPIRIT

Show Your Colors!



ST640

Sport-Tek® PosiCharge® RacerMesh™ Polo
ADULT SIZES: XS-4XL
14 COLORS



LST640

Sport-Tek® Ladies PosiCharge® RacerMesh™ Polo
LADIES SIZES: XS-4XL
15 COLORS



PC450

Port & Company® Fan Favorite Tee
ADULT SIZES: XS-6XL
31 COLORS



LPC450V

Port & Company® Ladies Fan Favorite V-Neck Tee
LADIES SIZES: XS-4XL
20 COLORS



PC54

Port & Company® 5.4-oz 100% Cotton T-Shirt
ADULT SIZES: XS-4XL
46 COLORS



PC54Y

Port & Company® Youth 5.4-oz 100% Cotton T-Shirt
YOUTH SIZES: XS-XL
32 COLORS



PC78ZH

Port & Company® Classic Full-Zip Hooded Sweatshirt
ADULT SIZES: XS-4XL
28 COLORS



LPC78ZH

Port & Company® Ladies Classic Full-Zip Hooded Sweatshirt
LADIES SIZES: XS-4XL
12 COLORS



PC90H

Port & Company® Ultimate Pullover Hooded Sweatshirt
ADULT SIZES: XS-4XL
19 COLORS



PC90

Port & Company® Ultimate Crewneck Sweatshirt
ADULT SIZES: XS-4XL
19 COLORS



ST235

Sport-Tek® Sport-Wick® Fleece Colorblock Hooded Pullover
ADULT SIZES: XS-4XL
11 COLORS



LST235

Sport-Tek® Ladies Sport-Wick® Fleece Colorblock Hooded Pullover
LADIES SIZES: XS-4XL
7 COLORS



F217

Port Authority® Value Fleece Jacket
ADULT SIZES: XS-6XL
10 COLORS



L217

Port Authority® Ladies Value Fleece Jacket
LADIES SIZES: XS-4XL
10 COLORS



F218

Port Authority® Value Fleece 1/4-Zip Pullover
ADULT SIZES: XS-6XL
7 COLORS



ST253

Sport-Tek® 1/4-Zip Sweatshirt
ADULT SIZES: XS-4XL
10 COLORS



LST253

Sport-Tek® Ladies 1/4-Zip Sweatshirt
LADIES SIZES: XS-4XL
10 COLORS



F247

Sport-Tek® Tech Fleece 1/4-Zip Pullover
ADULT SIZES: XS-4XL
9 COLORS



L248

Sport-Tek® Ladies Tech Fleece Full-Zip Hooded Jacket
LADIES SIZES: XS-4XL
8 COLORS



ST970

Sport-Tek® Colorblock Soft Shell Jacket
ADULT SIZES: XS-4XL
6 COLORS



LST970

Sport-Tek® Ladies Colorblock Soft Shell Jacket
LADIES SIZES: XS-4XL
4 COLORS



JST73

Sport-Tek® Hooded Raglan Jacket
ADULT SIZES: XS-6XL
7 COLORS



LST76

Sport-Tek® Ladies Colorblock Hooded Raglan Jacket
LADIES SIZES: XS-4XL
8 COLORS



PT42

Port & Company® Beach Towel
10 COLORS



PT38

Port & Company® Rally Towel
16 COLORS



BP78

Port & Company® Sweatshirt Blanket
12 COLORS



BG601

Port Authority® Stadium Seat
4 COLORS



BG87

Port & Company® 6-Pack Cooler
6 COLORS



BG89

Port Authority® 12-Pack Cooler
5 COLORS



STA01

Sport-Tek® Spectator Gloves
SIZES: S/M, L/XL
12 COLORS



STA02

Sport-Tek® Spectator Scarf
15 COLORS



STC11

Sport-Tek® Dry Zone® Nylon Colorblock Cap
OSFM
12 COLORS



STC16

Sport-Tek® Flexfit® Performance Colorblock Cap
SIZES: XS, S/M, L/XL
14 COLORS



STC20

Sport-Tek® Spectator Beanie
OSFM
12 COLORS



STC21

Sport-Tek® Pom Pom Beanie
OSFM
9 COLORS



STC28

Sport-Tek® Stripe Pom Pom Beanie
OSFM
7 COLORS

CLUBS & ATHLETICS

One Team United

This year, nearly 7 million high school students and 2 million college students will play a sport and many more will participate in P.E. or rec center activities. Unify your team's look with gear for training, practice and games.



- | | | | | |
|---|--|---|--|--|
| 1 ST371 Sport-Tek® CamoHex Colorblock Tee | 5 ST500 Sport-Tek® PosiCharge® Classic Mesh Reversible Tank | 9 YST240 Sport-Tek® Youth Sport-Wick® CamoHex Fleece Hooded Pullover | 13 PST91 Sport-Tek® Tricot Track Pant | 17 BG801 Port Authority® Medium Active Duffel |
| 2 YST371 Sport-Tek® Youth CamoHex Colorblock Tee | 6 ST205 Sport-Tek® PosiCharge® Baseball Jersey | 10 ST290 Sport-Tek® Repel Hooded Pullover | 14 LST304 Sport-Tek® Ladies Cadence Short | 18 STC23 Sport-Tek® CamoHex Cap |
| 3 LST352 Sport-Tek® Ladies Sleeveless PosiCharge® Competitor™ V-Neck Tee | 7 YST205 Sport-Tek® Youth PosiCharge® Baseball Jersey | 11 JST92 Sport-Tek® Piped Tricot Track Jacket | 15 BG206 Port Authority® Active Sling Pack | 19 C865 Port Authority® Flexfit® Cap |
| 4 LST340 Sport-Tek® Ladies PosiCharge® RacerMesh™ V-Neck Tee | 8 ST240 Sport-Tek® Sport-Wick® CamoHex Fleece Hooded Pullover | 12 ST355 Sport-Tek® PosiCharge® Competitor™ Short | 16 BG990S Port & Company® Colorblock Small Sport Duffel | 20 C874 Port Authority® Cool Release® Cap |

CLUBS & ATHLETICS

One Team United



ST371
Sport-Tek® CamoHex Colorblock Tee
ADULT SIZES: XS-4XL
6 COLORS



LST371
Sport-Tek® Ladies CamoHex Colorblock V-Neck Tee
LADIES SIZES: XS-4XL
7 COLORS



YST371
Sport-Tek® Youth CamoHex Colorblock Tee
YOUTH SIZES: XS-XL
7 COLORS



ST352
Sport-Tek® Sleeveless PosiCharge® Competitor™ Tee
ADULT SIZES: XS-4XL
7 COLORS



LST352
Sport-Tek® Ladies Sleeveless PosiCharge® Competitor™ V-Neck Tee
LADIES SIZES: XS-4XL
7 COLORS



ST340
Sport-Tek® PosiCharge® RacerMesh™ Tee
ADULT SIZES: XS-4XL
17 COLORS



LST340
Sport-Tek® Ladies PosiCharge® RacerMesh™ V-Neck Tee
LADIES SIZES: XS-4XL
16 COLORS



YST340
Sport-Tek® Youth PosiCharge® RacerMesh™ Tee
YOUTH SIZES: XS-XL
15 COLORS



ST340LS
Sport-Tek® PosiCharge® RacerMesh™ Long Sleeve Tee
ADULT SIZES: XS-4XL
10 COLORS



ST500
Sport-Tek® PosiCharge® Classic Mesh Reversible Tank
ADULT SIZES: XS-4XL
10 COLORS



YST500
Sport-Tek® Youth PosiCharge® Classic Mesh Reversible Tank
YOUTH SIZES: XS-XL
10 COLORS



ST205
Sport-Tek® PosiCharge® Baseball Jersey
ADULT SIZES: XS-4XL
10 COLORS



YST205
Sport-Tek® Youth PosiCharge® Baseball Jersey
YOUTH SIZES: XS-XL
10 COLORS



ST354
Sport-Tek® PosiCharge® Sleeve-Blocked Tee
ADULT SIZES: XS-4XL
8 COLORS



LST354
Sport-Tek® Ladies PosiCharge® Competitor™ Sleeve-Blocked V-Neck Tee
LADIES SIZES: XS-4XL
8 COLORS



YST354
Sport-Tek® Youth PosiCharge® Competitor™ Sleeve-Blocked Tee
YOUTH SIZES: XS-XL
8 COLORS



ST240
Sport-Tek® Sport-Wick® CamoHex Fleece Hooded Pullover
ADULT SIZES: XS-4XL
5 COLORS



YST240
Sport-Tek® Youth Sport-Wick® CamoHex Fleece Hooded Pullover
YOUTH SIZES: XS-XL
5 COLORS



ST239
Sport-Tek® Sport-Wick® CamoHex Fleece Colorblock Hooded Pullover
ADULT SIZES: XS-4XL
5 COLORS



YST239
Sport-Tek® Youth Sport-Wick® CamoHex Fleece Colorblock Hooded Pullover
YOUTH SIZES: XS-XL
5 COLORS



ST290
Sport-Tek® Repel Hooded Pullover
ADULT SIZES: XS-4XL
5 COLORS



JST92
Sport-Tek® Piped Tricot Track Jacket
ADULT SIZES: XS-4XL
6 COLORS



LST92
Sport-Tek® Ladies Piped Tricot Track Jacket
LADIES SIZES: XS-4XL
6 COLORS



YST92
Sport-Tek® Youth Piped Tricot Track Jacket
YOUTH SIZES: XS-XL
4 COLORS



ST510
Sport-Tek® PosiCharge® Classic Mesh Short
ADULT SIZES: XS-4XL
10 COLORS



YST510
Sport-Tek® Youth PosiCharge® Classic Mesh Short
YOUTH SIZES: XS-XL
10 COLORS



ST355
Sport-Tek® PosiCharge® Competitor™ Short
ADULT SIZES: XS-4XL
6 COLORS



YST355
Sport-Tek® Youth PosiCharge® Competitor™ Short
YOUTH SIZES: XS-XL
6 COLORS



PST91
Sport-Tek® Piped Tricot Track Pant
ADULT SIZES: XS-4XL
6 COLORS



LST304
Port Authority® Cadence Short
LADIES SIZES: XS-4XL
10 COLORS



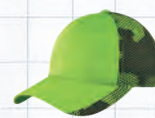
BG206
Port Authority® Active Sling Pack
5 COLORS



BG990S
Port Authority® Colorblock Small Sport Duffel
10 COLORS



BG801
Port Authority® Medium Active Duffel
5 COLORS



STC23
Sport-Tek® CamoHex Cap
OSFA
4 COLORS



C865
Port Authority® Flexfit® Cap
SIZES: S/M, L/XL
8 COLORS



C874
Port Authority® Cool Release® Cap
OSFA
5 COLORS

CAMPUS LIFE

The College Scene

Over 20 million U.S. students enrolled in college in Fall 2015. Whether they participate in dorm life, Greek life, academic clubs or other organizations, help students, alums and others stock up on items that show their school pride.



- | | | | | |
|---|--|---|--|--|
| 1 DT6000 District® Young Mens Very Important Tee® | 5 DM136L District Made® Ladies Perfect Tri™ 3/4-Sleeve Raglan | 9 AA9573 Alternative® Adrian Eco-Fleece Zip Hoodie | 13 DT1800 District® Young Mens Flannel Plaid Pant | 17 BG100 Port Authority® Xcape™ Computer Backpack |
| 2 DT6001 District® Juniors Very Important Tee® | 6 ST307 Sport-Tek® PosiCharge® Replica Jersey | 10 ST250 Sport-Tek® Tech Fleece Hooded Sweatshirt | 14 DT2801 District® Juniors Flannel Plaid Boxer | 18 BG614 Port & Company® Sweatshirt Cinch Pack |
| 3 AA5050 Alternative® The Keeper Vintage 50/50 Tee | 7 LST307 Sport-Tek® Ladies PosiCharge® Replica Jersey | 11 ST270 Sport-Tek® Fleece Letterman Jacket | 15 DT195 District® Young Mens Core Fleece Short | 19 B085 Port & Company® Laundry Bag |
| 4 AA5054 Alternative® Backstage Vintage 50/50 Tank | 8 AA9590 Alternative® Rocky Eco-Fleece Zip Hoodie | 12 STC18 Sport-Tek® Jersey Front Cap | 16 DT715 District® Retro Backpack | |

CAMPUS LIFE

The College Scene



DT6000
District® Young Mens
Very Important Tee®
YOUNG MENS SIZES:
XS-4XL
30 COLORS



DT6001
District® Juniors
Very Important Tee®
JUNIORS SIZES:
XS-4XL
33 COLORS



PC54R
Port & Company®
5.4-oz 100% Cotton
Ringer Tee
ADULT SIZES: XS-4XL
10 COLORS



AA5050
Alternative® The
Keeper Vintage
50/50 Tee
ADULT SIZES: XS-3XL
15 COLORS



AA5052
Alternative® The
Keepsake Vintage
50/50 Tee
LADIES SIZES:
XS-2XL
10 COLORS



AA5053
Alternative® Keeper
Vintage 50/50 Tank
ADULT SIZES: XS-2XL
4 COLORS



AA5054
Alternative®
Backstage Vintage
50/50 Tank
LADIES SIZES:
XS-2XL
9 COLORS



DM136
District Made® Mens
Perfect Tri™ 3/4-Sleeve
Raglan
MENS SIZES: XS-4XL
6 COLORS



DM136L
District Made® Ladies
Perfect Tri™ 3/4-Sleeve
Raglan
LADIES SIZES: XS-4XL
7 COLORS



T201
Sport-Tek® Short
Sleeve Colorblock
Raglan Jersey
ADULT SIZES: XS-4XL
6 COLORS



ST307
Sport-Tek®
PosiCharge® Replica
Jersey
ADULT SIZES: XS-4XL
7 COLORS



LST307
Sport-Tek® Ladies
PosiCharge® Replica
Jersey
LADIES SIZES: XS-4XL
10 COLORS



ST300
Sport-Tek® Long
Sleeve Rugby Polo
ADULT SIZES: XS-4XL
10 COLORS



AA9590
Alternative® Rocky
Eco-Fleece Zip Hoodie
ADULT SIZES: XS-3XL
8 COLORS



AA9573
Alternative® Adrian
Eco-Fleece Zip Hoodie
LADIES SIZES: XS-2XL
6 COLORS



DT800
District® Young Mens
The Concert Fleece™
Full-Zip Hoodie
YOUNG MENS SIZES:
XS-4XL
9 COLORS



DT801
District® Juniors
The Concert Fleece™
Full-Zip Hoodie
JUNIORS SIZES:
XS-4XL
10 COLORS



ST271
Sport-Tek® Lace Up
Pullover Hooded
Sweatshirt
ADULT SIZES: XS-4XL
6 COLORS



ST250
Sport-Tek® Tech Fleece
Hooded Sweatshirt
ADULT SIZES: XS-4XL
8 COLORS



LST250
Sport-Tek® Ladies
Tech Fleece Hooded
Sweatshirt
LADIES SIZES: XS-4XL
7 COLORS



ST270
Sport-Tek® Fleece
Letterman Jacket
ADULT SIZES: XS-4XL
8 COLORS



LST270
Sport-Tek® Ladies
Fleece Letterman
Jacket
LADIES SIZES: XS-4XL
9 COLORS



STC18
Sport-Tek®
Jersey Front Cap
OSFA
7 COLORS



STC19
Sport-Tek® Flat Bill
Snapback Cap
OSFA
8 COLORS



CP91
Port & Company®
Beanie Cap
OSFM
15 COLORS



DT618
District®
Slouch Beanie
OSFM
10 COLORS



DT1800
District® Young Mens
Flannel Plaid Pant
YOUNG MENS SIZES:
XS-4XL
7 COLORS



DT2800
District® Juniors
Flannel Plaid Pant
LADIES SIZES:
XS-4XL
8 COLORS



DT2801
District® Juniors
Flannel Plaid Boxer
JUNIORS SIZES:
XS-4XL
8 COLORS



DT195
District® Young Mens
Core Fleece Short
YOUNG MENS SIZES:
XS-4XL
2 COLORS



DT294
District® Juniors
Core Fleece Pant
JUNIORS SIZES:
XS-4XL
2 COLORS



DT715
District® Retro
Backpack
7 COLORS



BG100
Port Authority®
Xcape™ Comput-
er Backpack
6 COLORS



BG613
Port Authority®
Fast Break Cinch
Pack
8 COLORS



BG614
Port & Company®
Sweatshirt Cinch
Pack
12 COLORS



B085
Port & Company®
Laundry Bag
2 COLORS

Sport-Tek[®]

DISTRICT[®]

PORT & COMPANY[®]

PORT AUTHORITY[®]



ALTERNATIVE[®]

SOCIALLY RESPONSIBLE STYLE

ETHICAL PRODUCT SOURCING

Committed to fair labor practices around the world

STRICT PRODUCT SAFETY STANDARDS

Devoted to consistent quality and compliant promotional products

ENVIRONMENTAL STEWARDSHIP

Dedicated to minimizing our environmental impact from factory to fulfillment



Alternative Apparel reserves the right to prohibit the addition to any Alternative Apparel product any mark, name, design, or logo that does not meet the high standards of the brand. Please contact your sales representative with questions. These products may not be resold without embellishment.

Bags not intended for use by children 12 and under. Bags have a hangtag with information on responsible sourcing, product safety and a California Prop 65 warning.

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